



ENGSTROM INSTITUTE
Equipping Christ-centered Nonprofits

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To learn more or sign up for a webinar sponsorship, contact Lindsey Lozmack, (949) 487-0900, ext. 213 or Lindsey.Lozmack@ChristianLeadershipAlliance.org

Christian Leadership Alliance
635 Camino de los Mares, Suite 216
San Clemente CA 92673
www.ChristianLeadershipAlliance.org
(949) 487-0900

Sponsorship rates:

One webinar:	\$500.00
Two webinars:	\$400.00 per webinar
Three or more webinars:	\$300.00 per webinar



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2009 EI Webinar schedule:

JANUARY — Managing and Leading

Lead from your God-Given Anointing: Experiencing "LeaderShift" by letting go of leadership heresies

Presenters: Don Cousins, Founder & President, Don Cousins Ministries, Author, *Experiencing LeaderShift*

Thursday, Jan. 29 (12 p.m. ET / 11 a.m. CT / 10 a.m. MT / 9 a.m. PT)

FEBRUARY — Resource Development

Major Donors: Lessons and Trends from the Front Lines

Presenters: Bob Westfall, President, The Westfall Group / Dave Bustraan, Vice President, Mission India

Thursday, Feb. 26 (12 p.m. ET / 11 a.m. CT / 10 a.m. MT / 9 a.m. PT)

MARCH — Board Governance

6 Best Practices for More Effective Boards

Presenter: John Pearson, President, John Pearson Associates, Inc.

Friday, March 27 (12 p.m. ET / 11 a.m. CT / 10 a.m. MT / 9 a.m. PT)

APRIL — Resource Development

A Revolution in Generosity

Presenters: Wes Willmer, Special Advisor to the President and Professor, Biola University / Scott Rodin, President, Rodin Consulting, Inc. / Gary Hoag, Vice President of Advancement, Denver Seminary

Thursday, April 30 (12 p.m. ET / 11 a.m. CT / 10 a.m. MT / 9 a.m. PT)

MAY — Spiritual Dimensions of Effectiveness

A Conversation with Randy Alcorn

Presenter: Randy Alcorn, Founder & Director, Eternal Perspective Ministries

Thursday, May 28 (12 p.m. ET / 11 a.m. CT / 10 a.m. MT / 9 a.m. PT)

JUNE — People Management and Care

People Care: Essential Legal Issues

Presenters: Ron Smedley, President, Synergistic Resource Associates / Frank Sommerville, Attorney, Weycer, Kaplan, Pulaski & Zuber, P.C.

Friday, June 26 (12 p.m. ET / 11 a.m. CT / 10 a.m. MT / 9 a.m. PT)

JULY — Financial Management

Financial Management for the 21st Century

Presenters: Dan Busby, President, Evangelical Counsel for Financial Accountability / Gregg Capin, Partner, Capin Crouse, LLP

Thursday, July 30 (12 p.m. ET / 11 a.m. CT / 10 a.m. MT / 9 a.m. PT)

AUGUST — Technology / Resource Development

Converting Web Site Visitors into Ministry Partners

Presenter: Dave Raley, Director of Integrated Media, Masterworks

Thursday, Aug. 27 (12 p.m. ET / 11 a.m. CT / 10 a.m. MT / 9 a.m. PT)

SEPTEMBER — Technology

Technology Roundtable: What's Hot and What's Not

Presenters: Nick Nicholaou, President, Ministry Business Services / Clarence White, IT Secretary, The Salvation Army—Western Territory / Steve Hewitt, Editor-in-Chief, *Christian Computing® Magazine*

Friday, Sept. 25 (12 p.m. ET / 11 a.m. CT / 10 a.m. MT / 9 a.m. PT)

OCTOBER — Resource Development

Encouraging Asset Gifts from the Big Jar

Presenter: Greg Ring, CEO & Co-Founder PhilanthroCorp

Friday, Oct. 23 (12 p.m. ET / 11 a.m. CT / 10 a.m. MT / 9 a.m. PT)

NOVEMBER — Financial Management

High Priority Strategies for Managing Ministry Funds

Presenter: Mark Jones, Vice President, Evangelical Christian Credit Union

Thursday, Nov. 19 (12 p.m. ET / 11 a.m. CT / 10 a.m. MT / 9 a.m. PT)

DECEMBER — Managing and Leading

Lead Like Jesus: Lessons from the Greatest Leadership Role Model of All Time

Presenter: Ken Blanchard, Chief Spiritual Officer, The Ken Blanchard Companies

Thursday, Dec. 17 (12 p.m. ET / 11 a.m. CT / 10 a.m. MT / 9 a.m. PT)

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