



ENGSTROM INSTITUTE

Equipping Christ-centered Nonprofits

CLA presents the EI Webinar Series



Engstrom Institute (EI) Webinars are designed with busy ministry professionals like you in mind! Each Webinar provides the unique opportunity to learn from leading ministry experts and gain practical tips that you can implement immediately. No matter where you are, you can simply dial and log-in for a one-hour Webinar presented by a leading expert on the topic. During each session, a web-based PowerPoint presentation allows you to conveniently follow along with the presenter's notes. Following the Webinar there is a Q & A time in which some of your questions can be answered.

Transform your ministry's effectiveness in just one hour each month! **2010 EI Webinars**

JANUARY — Resource Development

Raising More Than Money

Presenter: Doug Carter, Executive Vice President of Public Affairs, EQUIP

Thursday, Jan. 28 (12 p.m. ET/ 11 a.m. CT/ 10 a.m. MT/ 9 a.m. PT)

FEBRUARY — Spiritual Dimensions of Effectiveness

The Me I Want to Be: Becoming God's Best Version of You

Presenter: John Ortberg, Senior Pastor, Menlo Park Presbyterian Church, Menlo Park, Calif.

Thursday, Feb. 18 (12 p.m. ET/ 11 a.m. CT/ 10 a.m. MT/ 9 a.m. PT)

MARCH — People Management and Care

Turning Team Trials into Triumphs

Presenter: Amy White, HR Director, Christian Care Ministry

Thursday, March 25 (12 p.m. ET/ 11 a.m. CT/ 10 a.m. MT/ 9 a.m. PT)

APRIL — Board Governance

Best Practices of Highly Effective Boards

Presenter: Jim Shapiro, Founder, The EDGE Group

Thursday, April 29 (12 p.m. ET/ 11 a.m. CT/ 10 a.m. MT/ 9 a.m. PT)

MAY — Resource Development

Get More Donors: Lessons from the Front Lines

Presenter: Doug Shaw, Chairman and CEO, Douglas Shaw & Associates, Inc.

Thursday, May 20 (12 p.m. ET/ 11 a.m. CT/ 10 a.m. MT/ 9 a.m. PT)

JUNE — Mission and Strategy

What Is Your Planning Style?

Presenter: Jim Galvin, Ed.D., President, Galvin & Associates, Inc.

Thursday, June 24 (12 p.m. ET/ 11 a.m. CT/ 10 a.m. MT/ 9 a.m. PT)



Webinars for which CSP credits are offered are noted with the CSP logo. Go to www.ChristianLeadershipAlliance.org to learn more about the CSP program.

JULY — Resource Development

Major Donor Game Plan for Fall 2010

Presenter: Pat McLaughlin, Founder and President, The Timothy Group

Thursday, July 29 (12 p.m. ET/ 11 a.m. CT/ 10 a.m. MT/ 9 a.m. PT)

AUGUST — Emerging Issues

Leadership, Culture, and the Church

Presenter: George Barna, Founder, The Barna Group

Thursday, Aug. 26 (12 p.m. ET/ 11 a.m. CT/ 10 a.m. MT/ 9 a.m. PT)

SEPTEMBER — Financial Management

Accounting and Auditing Update

Presenter: William Haller, Managing Partner, Capin and Crouse

Thursday, Sept. 23 (12 p.m. ET/ 11 a.m. CT/ 10 a.m. MT/ 9 a.m. PT)

OCTOBER — Resource Development

Helping Emerging Givers Become Giving Champions

Presenter: Roger Sandberg, National Relationship Manager and Ministry Services Advisor, The National Christian Foundation

Thursday, Oct. 21 (12 p.m. ET/ 11 a.m. CT/ 10 a.m. MT/ 9 a.m. PT)

NOVEMBER — Spiritual Dimensions of Effectiveness

In Pursuit of Accountability

Presenter: Rod Handley, Founder and President, Character That Counts. Formerly COO/CFO, Fellowship of Christian Athletes.

Thursday, Nov. 18 (12 p.m. ET/ 11 a.m. CT/ 10 a.m. MT/ 9 a.m. PT)

DECEMBER — Managing and Leading

10 Keys to Unlock Your Full Leadership Potential

Presenter: Kevin Harney, Teaching Pastor, Faith Reformed Church and Central Wesleyan Church

Thursday, Dec. 16 (12 p.m. ET/ 11 a.m. CT/ 10 a.m. MT/ 9 a.m. PT)

Webinars are free for CLA members and \$29 for non-members. Mp3 downloads and CDs of sessions available for purchase.

Learn more: ChristianLeadershipAlliance.org/membership/webinars.html

Register: Online – ChristianLeadershipAlliance.org homepage

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