

CLA Outcomes Academy (Online) – 2017 Year-at-a-Glance Calendar

Category	Term			
	Winter 2017 Begins 1/23/17	Spring 2017 Begins 4/17/17	Summer 2017 Begins 6/19/17	Fall 2017 Begins 10/2/17
CCNL	CCNL Leadership	CCNL Stewardship CCNL Relationship	CCNL Leadership	CCNL Stewardship
Executive Leadership	Applying the 5 Languages of Appreciation in Your Work Place	Managing the CEO/ Board Relationship Well	The Role of Money in Your Organization	Leadership Basics: Know Your Leadership Style
Resource Development	Biblical Foundations of Development	Fundamentals of Major Gift Fundraising	The Annual Fund: Securing Ongoing Donations	Getting Major Gifts: Planned & Noncash Giving
Financial Management	Protect Your Ministry's Finances	N/A	Big Picture Financial Management	Day-to-Day Financial Management
People Management & Care	Employee Development: The Key to Organizational Success	N/A	Strategies for Acquiring and Retaining Talent	N/A
Internet & Technology	N/A	N/A	N/A	Websites and Social Media for Ministry
Marketing & Communications	Build Your Brand Value	N/A	Fundamentals of Successful Marketing	Understanding Your Target Audience
Board Governance	Assess and Strengthen Your Board	Biblical Foundations of Governance	Building Boards that Produce	Producing Catalytic Change in Your Board

Note: Calendar is subject to change. For current listing, please refer to those modules featured for the upcoming quarter.