



Courageous Leadership in Challenging Times

San Diego

April 19–21, 2010

Town and Country Resort & Conference Center



Register by July 31 and save!

Keynote Speakers Include:



Ken Blanchard
Founding Associate
The Ken Blanchard Companies
San Diego, CA



John Ortberg
Senior Pastor
Menlo Park
Presbyterian Church
Menlo Park, CA



Rev. Dr. Brenda Salter McNeil
Founder and President
Salter McNeil & Associates, LLC
Wheaton, IL



Army Chaplain (Captain) Jeff Struecker
United States Army Reserves
Formerly an Army Ranger, prominently featured in "Black Hawk Down"



Town and Country Resort & Conference Center

www.towncountry.com

These are times of unique challenge for ministry leaders. Economic uncertainties, the need to recruit and equip a new generation to fill a growing leadership deficit and other challenges face today's ministry leader.

Courage and faith are essential. Wise and bold leadership is more critical now than ever.

In Deuteronomy 31, the remarkable leader, Moses, gathered the people of Israel so that he could pass the mantle of leadership on to Joshua. By this point, Moses had himself led the people through incredibly challenging times: the exodus from Egypt, the years of desert wandering and the challenge of guiding an entire people through an epic stage of transition. He understood the courage that was required of leaders. He also knew that his successor, Joshua, would face his own unique challenges as he led the Israelites into the Promised Land. So he summoned Joshua in the presence of all Israel and urged him to be "strong

Conference Emphasis:

- ▶ Intensive Training Institutes
- ▶ Cutting-Edge Summits
- ▶ Best-Practice Workshops
- ▶ Peer Networking
- ▶ Great Worship
- ▶ Inspiring Speakers

Plus much more!

and courageous" (v. 7), and told him, "The Lord himself goes before you and will be with you; he will never leave nor forsake you. Do not be afraid; do not be discouraged" (v. 8).

That message of courageous leadership in the midst of challenge is still central for leaders of Christian ministries today. That courage is rooted in faith in God's providential love and guidance.

May we encourage one another on to that same bold courage in light of the challenges we face as leaders.

During CLA 2010 in San Diego we will together explore what it means to live as courageous leaders who walk by faith, and not by sight.

Please join us!

And More...



CHRISTIAN LEADERSHIP ALLIANCE™

Previously Christian Management Association and Christian Stewardship Association

www.ChristianLeadershipAlliance.org

San Diego

April 19–21, 2010

Christian Leadership Alliance National Conference



Three Ways to Register

- Online at www.ChristianLeadershipAlliance.org
- Fax it: (949) 487-0927
- Mail it: 635 Camino de los Mares, Suite 216
San Clemente, CA 92673

Need More Forms?

- Photocopy this form
- Download a registration form from the CLA website, www.ChristianLeadershipAlliance.org

One name per registration form please. Make copies for additional guests.

First Name: _____ MI: _____ Last Name: _____

Nickname (for badge): _____ Title: _____

Organization (do not abbreviate): _____

Mailing Address: _____

City: _____ State/Prov.: _____ Zip/Postal Code: _____ Country: _____

Phone: () _____ Fax: () _____ Email: _____

One unique address required for each registrant

This is my first CLA conference.



If you have a disability-related request, please call CLA at (949) 487-0900.

Register by July 31, 2009 and save!

Intensive Training Institutes

April 19, 2010

Monday 8:00 a.m.–5:00 p.m.

Topics will be announced in fall 2009

Member/Spouse/Student

Non-Member

Postmark by
July 31, 2009

Postmark by
Dec. 31, 2009

Postmark after
Dec. 31, 2009

Your
Fee

\$129

\$159

\$189

\$149

\$179

\$209

\$

CLA San Diego 2010: April 19–21

Monday 7:00 p.m.–Wednesday 9:00 p.m.

Includes: keynote sessions, workshops,
exhibit hall admittance, and Wednesday dinner

Member

Register 4 and get the 5th free! (All 5 registrations must be submitted at the same time)

Member Group Discount (5 members)

Non-Member

Spouse of Member/Student

\$449

\$499

\$549

\$1,796

\$1,996

\$2,196

\$579

\$629

\$679

\$199

\$199

\$199

\$

TOTAL AMOUNT DUE: Choose check or credit card option below. Total amount must accompany registration form.

TOTAL \$

Two ways to pay (by check or credit card):

My check for \$_____ is enclosed (Make payable in U.S. funds to *Christian Leadership Alliance*.)

Charge my MasterCard VISA Credit Card # _____ / _____ / _____ Exp: _____ / _____ Security Code: _____

Name on credit card: _____ Phone: () _____

Credit card billing address, if different from above: _____

City: _____ State/Prov.: _____ Zip/Postal Code: _____ Country: _____

Cardholder signature: _____ Date: _____

Cancellations: In the event you need to cancel your registration, a refund (less \$100) will be given to all written or faxed requests received at CLA on or before **MARCH 1, 2010**. After that date, we are unable to give refunds. However, you may transfer your fees to anyone who is able to attend in your place. Fees cannot be transferred to future CLA conferences.

Not a CLA Member?

Download, print and complete a membership application (found at www.ChristianLeadershipAlliance.org), and turn it in with this form.

Christian Leadership Alliance
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